**Document A: Questionnaire for Media Owners/Companies**

Media outlet specific

|  |  |
| --- | --- |
| Outlet name | Virakesari |
| Audience share |  |
| Founding year | 1930. |
| Founder | M/S Subramaniya Chettiyar |
| Affiliated Interests  Founder | None |
| CEO | Kumar Nadesan |
| Affiliated Interests CEO | None |
| Editor-in-Chief | R. Prabaghan |
| Affiliated Interests Editor-in-Chief | None |
| Other important people | None |
| Affiliated Interests Others | None |
| Revenue (in Mill. $)/ local currency | Rs.830.00mn |
| Operating Profit (in Mill. $)/ local currency |  |
| Advertising  (total/ % of total funding) |  |
| Market Share | 85% |
| Ownership structure | Shareholders only |
| Voting Rights | As set out in the Companies act No.15 of 1964 |
| Owners | Mr. Hari Selvanathan,  Mr. Kumar Namesan,  Mr.K. Soundararajan,  Mr. K.R. Ravindran  Mr. Arul Gnanam |

Company Specific

|  |  |
| --- | --- |
| Company | Express Newspapers (Cey) (Pvt) Limited |
| Mother company | As above |
| Business Form | Code:    * Private (advertising revenues, circulation revenues, subscription fees) |
| Company Form | *Shareholder*  *Director*  *CEO* |
| Business Sectors | None |
| Media Outlet: Print |  |
| Media Outlet: TV |  |
| Media Outlet: Radio |  |
| Media Outlet: Online |  |
| Media Business / Groups | This category aims to reveal vertical concentration Therefore, list media related activities/ markets, e.g.: *(free text)*     * Advertisement      * Publishing companies |
| Business | *None* |
| International Companies | *None* |
| Founding Year | 1947 |
| Founder |  |
| Affiliated Interests Founder |  |
| Number of Employees | 380 |
| Contact | Kumar Nadesan |
|  | * 185.Grandpass Road, Colombo - 14 * 94-1-7322707 * www.virakesari.lk |
| Tax/ ID Number | 104005284 |
| Revenue |  |
| Operating Profit |  |
| Funding by advertising |  |
| Executive Board | Mr. Hari Selvanathan  Mr. Kumar Nadesan  Mr.K. Soundararajan  Mr. K. R. Ravindran  Mr. Arul Gnanam |
| Non-Executive Board |  |
| Supervisory Board |  |
| Other influential people |  |